



Clacton Pier Education and Visitor Strategy 2019-2023

Our Strategic Plan for the years 2019-2023 outlines our vision to build on this legacy and to achieve our goal to be recognised as the leading day trip entertainment venue in Essex.

Core Objectives

This strategy outlines five core objectives:

1. For excellent facilities to inspire pupils to have fun and learn whilst visiting Clacton Pier.
2. To enable young people to live their lives to the full and transform society for the better.
3. To be known as a high-quality fun and learning environment with parents and families.
4. To help everyone to have fun, develop and learn when they visit.
5. To be celebrated as a socially and environmentally responsible member of the Essex Community.